

CRESCENT BANK

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CRESCENT BANK NAMES SHAWN CAMPMAN AS LOAN OFFICER

January 15, 2007, Myrtle Beach, S.C. – Crescent Bank has named current Myrtle Beach branch manager Shawn Campman as loan officer with the bank.

As loan officer, Campman's responsibilities include generating general consumer loans, which include car loans, boat loans and personal loans within the Crescent Bank's Myrtle Beach branch. In addition, Campman will oversee all consumer loans generated at all Crescent Bank branches.

Campman is a graduate of the University of South Carolina with a Bachelor's of Science degree in Criminal Justice. Prior to joining Crescent Bank in 2002, Campman worked in both the credit and administration fields.

"Shawn has been an important member of the Crescent Bank team since joining us," said M.J. Huggins, III, President of Crescent Bank. "We are proud to announce his transition into a full-time lending position and know that he will continue to be a vital part of our organization."

About Crescent Bank

Formed in 2000, Crescent Bank is a Myrtle Beach-based community-minded bank. Since opening its doors to the public on July 2, 2001, Crescent Bank offers its customers the most complete line of banking products and services available, including commercial loans, consumer loans, mortgage loans, checking accounts, savings accounts, money markets, certificates of deposit, ATMs and online banking with bill pay.

With assets totaling more than \$350 million, Crescent Bank has offices in Myrtle Beach, North Myrtle Beach, Garden City and Conway, S.C. Crescent Bank is also the parent company of Crescent Mortgage Group LLC, a mortgage company which offers various residential mortgage products.

Crescent Bank's main branch and mortgage operation center is located at 991 38th Avenue North in Myrtle Beach. A second bank branch and mortgage office is located at 700 Main Street in North Myrtle Beach. The bank's Conway branch is located at 2069 East Highway 501 and its Garden City location is at 2636 Highway 17 South. For additional information about Crescent Bank, call (843) 626-2200 or visit www.crescentbankcarolina.com.

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