



NEWS RELEASE

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CRESCENT BANK NAMES HOLLY EDWARDS AS CUSTOMER SERVICE REPRESENTATIVE FOR MYRTLE BEACH BRANCH

February 19, 2007, Myrtle Beach, S.C. – Holly Edwards has joined Crescent Bank as a customer service representative at its Myrtle Beach branch, which is located at 991 38th Avenue North.

Edwards' responsibilities include handling customer transactions and assisting with day-to-day financial needs of banking customers. A Whiteville, N.C. native, she has more than 10 years of banking and property management experience.

“We are proud to announce the addition of Holly to the Crescent Bank family,” said M.J. Huggins, III, president of Crescent Bank. “Her banking and customer service experience will be an asset to our organization and our customers as we continue to grow along the Grand Strand.”

About Crescent Bank

Formed in 2000, Crescent Bank is a Myrtle Beach-based community-minded bank. Since opening its doors to the public on July 2, 2001, Crescent Bank offers its customers the most complete line of banking products and services available, including commercial loans, consumer loans, mortgage loans, checking accounts, savings accounts, money markets, certificates of deposit, ATMs and online banking with bill pay.

With assets totaling more than \$350 million, Crescent Bank has offices in Myrtle Beach, North Myrtle Beach, Garden City and Conway, S.C. Crescent Bank is also the parent company of Crescent Mortgage Group LLC, a mortgage company which offers various residential mortgage products.

Crescent Bank's main branch and mortgage operation center is located at 991 38th Avenue North in Myrtle Beach. A second bank branch and mortgage office is located at 700 Main Street in North Myrtle Beach. The bank's Conway branch is located at 2069 East Highway 501 and its Garden City location is at 2636 Highway 17 South. For additional information about Crescent Bank, call (843) 626-2200 or visit crescentbankcarolina.com.

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