

# CRESCENT BANK

*Have a nice bank*

## **NEWS RELEASE**

For More Information, Contact:

Erin Barrett or Michael Jordan, Brandon Advertising, (843) 916-2000

[ebarrett@brandonadvertising.com](mailto:ebarrett@brandonadvertising.com), [mjordan@brandonadvertising.com](mailto:mjordan@brandonadvertising.com),

Or visit [www.brandonpr.com](http://www.brandonpr.com)

## **CRESCENT BANK OPENS NEW CONWAY BRANCH**

### **Community Banking Leader Furthers Commitment to Grand Strand Area Customers With Opening of New Facility**

*October 25, 2006, Myrtle Beach, S.C.* – Representatives from Crescent Bank today announced the opening of their new full-service banking branch in Conway at 2069 East Highway 501, across from the entrance of Coastal Carolina University.

The new 3,000 square foot, full-service banking branch replaces Crescent Bank's former branch, which was located at 164 Medical Park Court, Suite B in Conway. The new customer-friendly branch features three drive-through service lanes, a drive-up ATM and courteous, professional banking associates to assist customers with their banking needs. The branch's hours of operation are 9 a.m. – 5:30 p.m. Monday through Thursday. Friday lobby hours are 9 a.m. – 6 p.m., with drive-through hours from 8:30 a.m. – 6 p.m.

“It is due to our Conway area customers' overwhelming acceptance of Crescent Bank that we are able to provide them with a full-service banking facility,” said David L. Morrow, chief executive officer of Crescent Bank. “We are pleased to be afforded the opportunity to be in the Conway market and look forward to serving the area for many years to come.”

### **About Crescent Bank**

Formed in 2000, Crescent Bank is a Myrtle Beach-based community-minded bank. Since opening its doors to the public on July 2, 2001, Crescent Bank offers its customers the most complete line of banking products and services available, including commercial loans, consumer loans, mortgage loans, checking accounts, savings accounts, money markets, certificates of deposit, ATMs and online banking with bill pay.

With assets totaling more than \$350 million, Crescent Bank has offices in Myrtle Beach, North Myrtle Beach, Garden City and Conway, S.C. Crescent Bank is also the parent company of Crescent Mortgage Group LLC, a mortgage company which offers various residential mortgage products.

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Crescent Bank's main branch and mortgage operation center is located at 991 38<sup>th</sup> Avenue North in Myrtle Beach. A second bank branch and mortgage office is located at 700 Main Street in North Myrtle Beach. The bank's Conway branch is located at 2069 East Highway 501 and its Garden City location is at 2636 Highway 17 South. For additional information about Crescent Bank, call (843) 626-2200 or visit [www.crescentbankcarolina.com](http://www.crescentbankcarolina.com).

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