



## **NEWS RELEASE**

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### **CRESCENT BANK AND HORRY TELEPHONE COOPERATIVE (HTC) CROWN PETE PALLISANIO “PASS FOR CASH” GRAND PRIZE WINNER**

*November 21, 2006, Myrtle Beach, S.C.* – Crescent Bank and Horry Telephone Cooperative (HTC) today announced Pete Pallisano of Little River as the grand prize winner of their “Pass For Cash” sweepstakes, which was held over the course of five of the six Coastal Carolina University (CCU) home football games this fall.

As the grand prize winner, Pallisano won \$7,500 for successfully throwing a football through a target from the ten yard line in front of CCU football fans during the November 18 CCU game against Charleston Southern. Pallisano beat out five other finalists to claim the top prize.

Other preliminary winners competing in the finals were Patrick Boulter of Little River, Phyllis Swilpa of Little River, Brandy Henderson of Little River, Dexter Mitchell of Myrtle Beach and Michael Pertell of Conway.

“I was really nervous going into the finals and was worried that I was going to blow the chance of a lifetime, but to win the ‘Pass For Cash’ sweepstakes is just a phenomenal feeling,” said Pallisano. “I felt I had a good chance when we walked onto the field, but to come away the winner over five other participants was awesome.”

“On behalf of Crescent Bank, I would like to congratulate Pete for his win on Saturday,” said M.J. Huggins, III, President of Crescent Bank. “This year’s ‘Pass For Cash’ event was a thrilling competition and we were proud to be part of such an event.”

“Pete’s performance during our ‘Pass For Cash’ event on November 18 was outstanding,” said Tom Vitt, Director of Marketing for HTC. “We were excited for all of our winners and are glad to crown Pete as the champion.”

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Prior to each of five CCU home football games, two contestants were chosen from a random drawing to test their skill and luck by attempting to throw a football through a target during halftime in front of CCU football fans. Winners from each competition received \$250 and with the chance to participate in the grand prize competition for a chance to win \$7,500 during CCU’s final home football game.

**About Crescent Bank**

Formed in 2000, Crescent Bank is a Myrtle Beach-based community-minded bank. Since opening its doors to the public on July 2, 2001, Crescent Bank offers its customers the most complete line of banking products and services available, including commercial loans, consumer loans, mortgage loans, checking accounts, savings accounts, money markets, certificates of deposit, ATMs and online banking with bill pay.

With assets totaling more than \$325 million, Crescent Bank has offices in Myrtle Beach, North Myrtle Beach, Garden City and Conway, S.C. Crescent Bank is also the parent company of Crescent Mortgage Group LLC, a mortgage company which offers various residential mortgage products.

Crescent Bank’s main branch and mortgage operation center is located at 991 38<sup>th</sup> Avenue North in Myrtle Beach. A second bank branch and mortgage office is located at 700 Main Street in North Myrtle Beach. The bank’s Conway branch is located at 164 Medical Park Court, Suite B and its Garden City location is at 2636 Highway 17 South. For additional information about Crescent Bank, call (843) 626-2200 or visit [www.crescentbankcarolina.com](http://www.crescentbankcarolina.com).

**About HTC**

HTC, Inc. is the nation’s largest telephone cooperative and the 25<sup>th</sup> largest telephone company. Founded in 1952, HTC celebrates over 50 years of service to the community as a local communications leader. HTC and its wholly owned subsidiary, HTC Communications, offer local telephone service in Horry and parts of Georgetown Counties. A full menu of communications services are available from HTC, Inc. and HTC Communications, including local phone service, digital cable television, internet access, cable modems, DSL, long distance service and digital wireless service.

For additional information about HTC, call (843) 365-2151 or visit [www.htcinc.net](http://www.htcinc.net).

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