

# CRESCENT BANK

*Have a nice bank*

## **NEWS RELEASE**

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### **CRESCENT BANK AND HORRY TELEPHONE COOPERATIVE (HTC) TO SPONSOR “PASS FOR CASH” SWEEPSTAKES**

#### **Sweepstakes To Be Held Prior To Each Coastal Carolina University (CCU) Home Football Game**

*September 6, 2006, Myrtle Beach, S.C.* – Crescent Bank and Horry Telephone Cooperative (HTC) today announced they are co-sponsoring the “Pass For Cash” sweepstakes, which will be held over the course of the Coastal Carolina University (CCU) home football game schedule this fall.

Prior to each CCU home football game, starting on September 23, two contestants will be chosen from a random drawing to test their skill and luck by attempting to throw a football through a target during halftime in front of CCU football fans. Winners from each competition will receive \$250 and have the opportunity to participate in the grand prize competition for a chance to win \$7,500 during the last CCU home football game on November 18.

To register for a chance to participate in the “Pass For Cash” sweepstakes, visit any Crescent Bank or HTC location to fill out an entry form. For further information on the contest, please visit [www.PassForCash.com](http://www.PassForCash.com). There is no purchase necessary and entries must be deposited by or mailed to be received by October 30, 2006. This contest is open only to residents of South Carolina, who, as of August 30, 2006 are 18 years of age or older. Void where prohibited.

“Partnering with HTC in the ‘Pass For Cash’ sweepstakes is a great opportunity for us to become further involved in the community and to help foster a greater interest in CCU Football,” said David L. Morrow, President of Crescent Bank. “We are looking forward to each event that is a part of this sweepstakes as we progress into the football season.”

“It is exciting for us to be able to bring such an interesting and unique winning opportunity to fans of CCU football,” said Tom Vitt, Director of Marketing for HTC.

(more)

“Our partnership with Crescent Bank only makes this sweepstakes a more enticing event and we anticipate a great response to this sweepstakes.”

### **About Crescent Bank**

Formed in 2000, Crescent Bank is a Myrtle Beach-based community-minded bank. Since opening its doors to the public on July 2, 2001, Crescent Bank offers its customers the most complete line of banking products and services available, including commercial loans, consumer loans, mortgage loans, checking accounts, savings accounts, money markets, certificates of deposit, ATMs and online banking with bill pay.

With assets totaling more than \$325 million, Crescent Bank has offices in Myrtle Beach, North Myrtle Beach, Garden City and Conway, S.C. Crescent Bank is also the parent company of Crescent Mortgage Group LLC, a mortgage company which offers various residential mortgage products.

Crescent Bank’s main branch and mortgage operation center is located at 991 38<sup>th</sup> Avenue North in Myrtle Beach. A second bank branch and mortgage office is located at 700 Main Street in North Myrtle Beach. The bank’s Conway branch is located at 164 Medical Park Court, Suite B and its Garden City location is at 2636 Highway 17 South. For additional information about Crescent Bank, call (843) 626-2200 or visit [www.crescentbankcarolina.com](http://www.crescentbankcarolina.com).

### **About HTC**

HTC, Inc. is the nation’s largest telephone cooperative and the 25<sup>th</sup> largest telephone company. Founded in 1952, HTC celebrates over 50 years of service to the community as a local communications leader. HTC Communications, a wholly owned subsidiary of HTC, Inc., offers local telephone service in Horry and parts of Georgetown Counties. A full menu of communications services are available from HTC, Inc. and HTC Communications, including local phone service, cable, internet access, cable modems, DSL, long distance service and digital wireless service.

For additional information about HTC, call (843) 365-2151 or visit [www.htcinc.net](http://www.htcinc.net).

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