



## **NEWS RELEASE**

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### **THE LITCHFIELD COMPANY REAL ESTATE, LLC NAMES AMY MITCHELL AS MARKETING COORDINATOR**

*September 7, 2006, Pawleys Island, S.C.* – Amy Mitchell has joined The Litchfield Company Real Estate, LLC as marketing coordinator.

Mitchell's responsibilities include working with the company's director of sales in organizing, planning and managing all real estate sales, special projects and company functions. She is also responsible for managing and production of all advertising and promotions collateral for the Company.

Mitchell is a graduate of The University of South Carolina with a Bachelor of Arts degree in Journalism. A Georgetown native, she has more than eight years experience in marketing and communications.

"Amy's strong communication and interpersonal skills, combined with her marketing knowledge, make her an asset that will be greatly beneficial for both our clients and our Company," said Royce King, President of The Litchfield Company Real Estate, LLC. "We believe she is an outstanding individual who is committed to helping The Litchfield Company continue to prosper as an industry leader."

#### **About The Litchfield Company Real Estate LLC**

The Litchfield Company Real Estate LLC is widely recognized as one of the largest resort real estate sales and marketing companies in the Southeastern United States. Led by a seasoned, knowledgeable group of Pawleys Island business people, the company is dedicated to selling real estate along the South Carolina coast. Powered by a team of more than 38 seasoned real estate veterans who boast an average of 12 years in the real estate industry, The Litchfield Company Real Estate LLC specializes in the sale of oceanfront, river front and golf community properties. For more information about The Litchfield Company Real Estate LLC, call (800) 476-2861 or visit [www.thelitchfieldcompany.com](http://www.thelitchfieldcompany.com).

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