



NEWS RELEASE

For More Information, Contact:

Erin Barrett or Michael Jordan, Brandon Advertising and Public Relations, (843) 916-2000

ebarrett@brandonadvertising.com, mjordan@brandonadvertising.com,

Or visit www.brandonpr.com

THE LITCHFIELD COMPANY REAL ESTATE, LLC ANNOUNCES THE ADDITION OF BETH CHAPLIN AS SALES EXECUTIVE

December 14, 2006, Pawleys Island, S.C. – Representatives from The Litchfield Company Real Estate, LLC today announced the addition of Beth Chaplin as a sales executive with the company. Her responsibilities include generating onsite sales and marketing for The Litchfield Company Real Estate properties and guiding purchasing decisions for prospective buyers.

A Columbia, S.C. native, Chaplin joins The Litchfield Company Real Estate after serving more than 15 years in the interior design field as a licensed interior designer and a professional member of the American Society of Interior Designers (ASID). She also serves on the Board of Directors of Good Friends of Georgetown County and of the Friends of Brookgreen Garden.

“We are pleased to announce the addition of Beth to our team of dedicated sales executives,” said Royce King, President of The Litchfield Company Real Estate, LLC. “Her eye for design and attention to detail will help greatly in translating the needs and wants of prospective homebuyers. We feel this will be a great benefit to our company and to the residents of the Waccamaw Neck.”

The Litchfield Company Real Estate LLC is widely recognized as one of the largest resort real estate sales and marketing companies in the Southeastern United States. Led by a seasoned, knowledgeable group of Pawleys Island business people, the company is dedicated to selling real estate and residential communities along the South Carolina coast. Powered by a team of more than 38 seasoned real estate veterans who boast an average of 12 years in the real estate industry, The Litchfield Company Real Estate LLC specializes in the sale of oceanfront, river front and golf community properties. For more information about The Litchfield Company Real Estate LLC, call (800) 476-2861 or visit www.thelitchfieldcompany.com.

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