



NEWS RELEASE

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THE LITCHFIELD COMPANY REAL ESTATE, LLC ANNOUNCES THE ADDITION OF CHIP LACHICOTTE AS SALES EXECUTIVE

August 28, 2006, Pawleys Island, S.C. – The Litchfield Company Real Estate, LLC today announced the addition of Chip Lachicotte as a sales executive with the company. His responsibilities include generating onsite sales and marketing for The Litchfield Company Real Estate properties and guiding purchasing decisions for prospective buyers.

A Pawleys Island native, Chip joins The Litchfield Company Real Estate with more than 24 years of real estate experience.

“We are pleased to announce the addition of Chip to our team of dedicated sales executives,” said Royce King, President of The Litchfield Company Real Estate, LLC. “His wealth of real estate experience and knowledge of the Litchfield area will be a great benefit to our company and to the residents of the Waccamaw Neck.”

King attributes the company’s growth to the unique amenities of the Waccamaw Neck and the diversity of the area’s landscape, as well as due to the stellar performance of the company’s sales team. throughout the entire year.

The Litchfield Company Real Estate LLC is widely recognized as one of the largest resort real estate sales and marketing companies in the Southeastern United States. Led by a seasoned, knowledgeable group of Pawleys Island business people, the company is dedicated to selling real estate and residential communities along the South Carolina coast. Powered by a team of more than 38 seasoned real estate veterans who boast an average of 12 years in the real estate industry, The Litchfield Company Real Estate LLC specializes in the sale of oceanfront, river front and golf community properties. For more information about The Litchfield Company Real Estate LLC, call (800) 476-2861 or visit www.thelitchfieldcompany.com.

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