



NEWS RELEASE

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THE LITCHFIELD COMPANY REAL ESTATE LLC RECOGNIZES JAMIE BEARD AS SALES EXECUTIVE OF THE YEAR FOR 2006

February 15, 2007, Pawleys Island, S.C. – The Litchfield Company Real Estate, LLC today recognized Jamie Beard as the company’s 2006 Sales Executive of The Year. During 2006, Beard was The Litchfield Company Real Estate’s top listing executive and top closings executive, finishing the year with more than \$26 million in sales.

A Camden, S.C. native, Beard is a graduate of Clemson University with a bachelor of science degree in marketing. He has more than a decade of real estate sales and marketing experience and also specializes in commercial 1031 tax deferred exchanges.

“It is a tremendous honor to be recognized as sales executive of the year for 2006,” said Beard. “I am very proud to be able to represent The Litchfield Company Real Estate for folks who are interested in all that the Pawleys Island area has to offer and I look forward to many more years of service.”

“Jamie’s commitment to his customers and to The Litchfield Company Real Estate helped result in a tremendous 2006 sales year,” said Royce King, president of The Litchfield Company Real Estate LLC. “We are proud of his accomplishments and it is our pleasure to recognize him as our top sales executive of the year.”

About The Litchfield Company Real Estate

The Litchfield Company Real Estate LLC is widely recognized as one of the largest resort real estate sales and marketing companies in the Southeastern United States. Led by a seasoned, knowledgeable group of Pawleys Island business people, the company is dedicated to selling real estate and residential communities along the South Carolina coast. Powered by a team of more than 40 seasoned real estate veterans who boast an average of 12 years in the real estate industry, The Litchfield Company Real Estate LLC specializes in the sale of oceanfront, river front and golf community properties. For more information about The Litchfield Company Real Estate LLC, call (800) 476-2861 or visit thelitchfieldcompany.com.

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