



NEWS RELEASE

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THE LITCHFIELD COMPANY REAL ESTATE LLC ANNOUNCES THE ADDITION OF PAULA RICHARDSON AS SALES EXECUTIVE

February 1, 2007, Pawleys Island, S.C. – Representatives from The Litchfield Company Real Estate LLC today announced the addition of Paula Richardson as a sales executive with the company. Her responsibilities include generating onsite sales and marketing for The Litchfield Company Real Estate properties and guiding purchasing decisions for prospective buyers.

An Oklahoma City, Okla. native, Richardson moved to the Pawleys Island area with her husband in 1997. She joins The Litchfield Company Real Estate with more than a decade of real estate sales experience and more than 20 years of administrative service in the oil production industry.

“We are confident that Paula’s desire to provide the best buying experience possible will result in her being a tremendous asset for our Company and prospective clients,” said Royce King, president of The Litchfield Company Real Estate LLC. “With her addition, our team has become stronger and more focused on helping home buyers realize their dreams of owning a home along the Waccamaw Neck.”

The Litchfield Company Real Estate LLC is widely recognized as one of the largest resort real estate sales and marketing companies in the Southeastern United States. Led by a seasoned, knowledgeable group of Pawleys Island business people, the company is dedicated to selling real estate and residential communities along the South Carolina coast. Powered by a team of more than 40 seasoned real estate veterans who boast an average of 12 years in the real estate industry, The Litchfield Company Real Estate LLC specializes in the sale of oceanfront, river front and golf community properties. For more information about The Litchfield Company Real Estate LLC, call (800) 476-2861 or visit thelitchfieldcompany.com.

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